



## Press Release

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### **Staff Additions at Wind-lock**

Leesport, PA – Wind-lock is happy to announce the following additions and changes to their team.

Wind-lock has hired Denise Dean as a National Accounts Manager for Drywall Tools. Dean brings 15 years of selling experience to Wind-lock and was most recently the National Sales Director for Tools For Trades.

Matthew Thomas was hired as the National Product Manager for Drywall Tools. Thomas was previously Vice President of Marketing for a distributor and has more than 20 years of industry experience. His responsibilities have included marketing and distribution of energy-efficient wall systems, mouldings, as well as exterior and interior wall finishes.

Ashley Feit was named Director of Marketing for Wind-lock and Black Lab Apparel. Feit joined Wind-lock last year and had previously been a Marketing Manager for BASF Wall Systems.

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Donny Cavallo has accepted the new position of National Dow Sales Representative. He will be responsible for developing and building new customers in the Dow product line. Cavallo has worked in operations for Wind-lock for more than two years.

*Serving the construction industry for more than 25 years, Wind-lock has expanded its offering beyond tools and accessories for the EIFS industry. The company has grown to serve other segments of the residential and commercial construction industries including exterior wall systems, drywall, insulation, air sealing, moisture management and weatherization. Delivering "What You Need, When You Need It", Wind-lock ships its products nationally and internationally from five warehouses located across the country.*

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