



## Press Release

**Contact:**

Ashley Feit, Wind-lock Corporation  
Ph 904-880-4046  
ashley.feit@wind-lock.com

**For Release:**

Aug. 25, 2010

### **Dow® and Wind-lock Feature House of Weatherization**

Leesport, PA – Dow has created an all-in-one Weatherization Center point-of-purchase display for use in distributor locations. The display features an eye-catching house design stocked with various Dow products that can help builders reduce air infiltration and moisture penetration.

“This display is something that nobody can walk past without looking at,” explains Jason Horowitz, Product Manager for Wind-lock. “The product offering and the sales and marketing tools included will help any builder understand the benefits and long-term savings of the products.”

The 5-foot tall display is built on a pallet and includes the following Dow products:

- Froth-Pak™ Foam Insulation Kits
- Great Stuff Pro™ 14 Foam Dispensing Guns
- Great Stuff Pro™ Gaps and Cracks Insulating Foam Sealant

-MORE-

- Great Stuff Pro™ Window & Door Insulating Foam Sealant
- Great Stuff Pro™ Gun Cleaner
- Weathermate™ Construction Tape
- Weathermate™ Plus Housewrap
- Weathermate™ Straight Flashing

Contact Wind-lock at 800-872-5625 to order your Dow Weatherization Center display.

*Wind-lock markets a wide variety of products used in the residential and commercial building construction markets, with particular emphasis on the EIFS, ICF, SIP, Stone Veneer and Stucco construction methods. Wind-lock has been servicing the construction industry for more than 25 years, starting with tools and accessories for the EIFS industry. The company has grown to serve many segments of the construction industry and ships its products nationally and internationally from five warehouses located across the country.*

# # #

®™ Trademark of The Dow Chemical Company ("Dow") or an affiliated company of Dow